# 2022-2023 District Goals

District: A 4

Constitutional Area: Canada



### SERVICE ACTIVITIES

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

#### **Action Plan**

Goals - Action Plan - Service.docx

### GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

### GLOBAL MEMBERSHIP APPROACH SUPPORT

No, the district team has not yet identified a Lion as our Global Membership Support Lead

# **MEMBERSHIP DEVELOPMENT**

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

# **Quarterly Targets**

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	15	25
2nd Quarter	0	0	20	20
3rd Quarter	1	20	20	20
4th Quarter	0	0	15	20

**FY New Clubs** 

1

**FY Charter Members** 

20

**FY New Members** 

70

**FY Retention Goal** 

85

**NET GROWTH GOAL** 

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

5

#### **Action Plan**

338 Goals - Action Plan Membership 222-2023 5403.docx Goals - Action Plan Membership 222-2023.docx

# LEADERSHIP DEVELOPMENT

## **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 75% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 60% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

#### **Action Plan**

Goals - Actions Leadership .docx

### **LCIF**

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 5% and club participation in our district increases by 5%.
- b. Our team will ensure that 5 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 200 to LCIF and I will ask 10 members of my district cabinet to make a personal donation to LCIF.

#### **Action Plan**

Goals -Action LCIF 2022-2023.docx

# **CUSTOM GOALS**

**Goal Statement** 

**Action Plan** 

**Goal Statement** 

#### **Action Plan**

Action Plan GMA- CUSTOM 2 en-2.docx